

Introductory Questions & Answers:

Q: What is the Marketing Rocket LaunchPad?

A: The Marketing Rocket LaunchPad is a simple installer that allows agencies to rapidly deploy Marketing Rocket. It is designed to be pre-setup to have some basic extra tools installed such as added security, and a more advanced WYSIWYG editor.

Q: When should I use the Agency LaunchPad?

A: DO NOT use this installer if your client is using Joomla! for their website, and they want MR to run inside their Website. Use the standard installer and follow the standard getting started guide in this instance.

The Agency Installer is best used in sub domains or subfolders, or domains that will be used purely for Marketing Rocket. If your client has a website in WordPress, or any other Website that is not based on the Joomla! CMS, then you can use this Agency LaunchPad to install Marketing Rocket quickly on your clients web hosting using a sub domain, or sub folder.

Warning: This installer is NOT designed to be installed into an already setup Joomla installation, this is an all in one installer, that will install Marketing Rocket ready for basic setup. Trying to install this directly in Joomla may have unexpected or hazardous results!

NOTE: This guide assumes some basic knowledge of setting up websites and that you are able and proficient in setting up a SQL database using your web host.

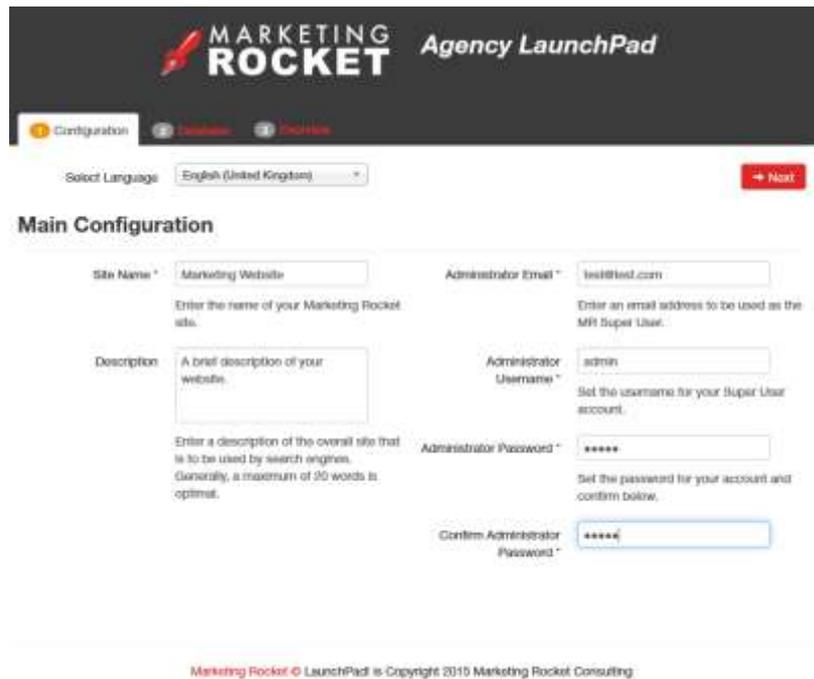
Installation Guide:

- 1) Head to the Marketing Rocket Website, log in, and download the latest Agency LaunchPad package ZIP file.
- 2) On your web host, create a new MySQL database, and create a user with ALL PRIVILEGES. (for more information if you're unsure on this head to: https://www.siteground.com/tutorials/php-mysql/mysql_database_user.htm)
- 3) Either create a folder on your hosting, or a subdomain where you would like to host the software. **WARNING: DO NOT** try to install or extract this in the same folder that your website is located, it may overwrite, break, or damage your website.
- 4) Upload the package file via FTP to your folder or subdomain.
- 5) Open your hosting Control Panel, and extract the files of the package into the folder. (*NOTE: If your server does not offer access to extract ZIP files, you may need to extract them on your machine first, and upload the files via FTP already extracted*)

Agency LaunchPad Installation

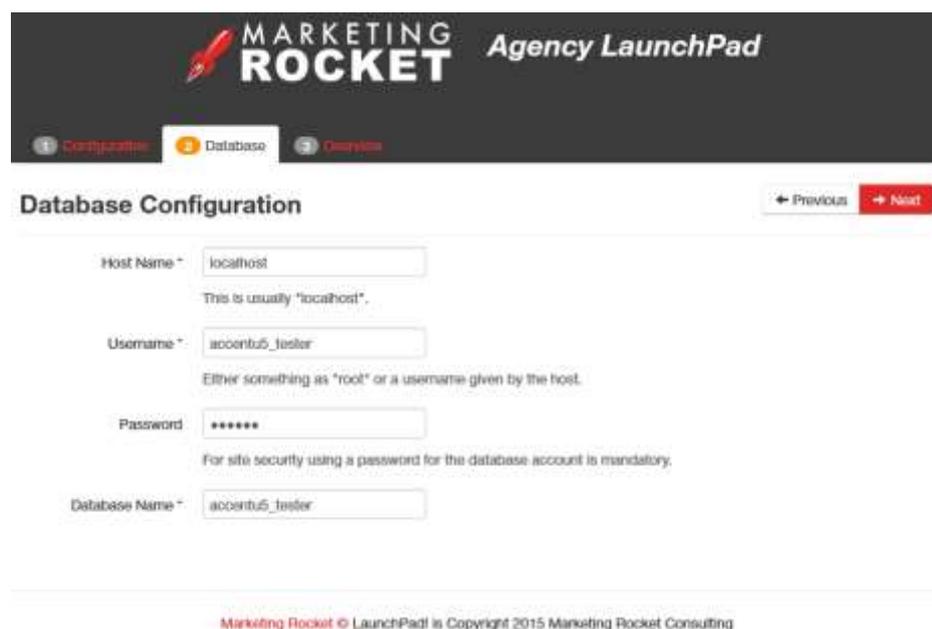
- 6) Now head to the URL of the new folder or sub domain. For example it might be: pages.marketing-rocket.com or marketing-rocket.com/pages.
- 7) You will now be presented with the Agency LaunchPad Installer.

Configuration: Fill out the fields on the page, being sure to select your language.
Note: *Marketing Rocket is currently only translated in English.* Then press NEXT.



The screenshot shows the 'Main Configuration' step of the Agency LaunchPad installer. At the top, there's a progress bar with three steps: '1 Configuration' (active), '2 Database', and '3 Overview'. Below the progress bar, there's a 'Select Language' dropdown menu set to 'English (United Kingdom)' and a red 'Next' button. The main configuration area contains several input fields: 'Site Name *' (with 'Marketing Website' entered), 'Administrator Email *' (with 'test@test.com' entered), 'Description' (with 'A brief description of your website.' entered), 'Administrator Username *' (with 'admin' entered), 'Administrator Password *' (with '*****' entered), and 'Confirm Administrator Password *' (with '*****' entered). Each field has a small text box below it providing instructions. At the bottom, there's a copyright notice: 'Marketing Rocket © LaunchPad is Copyright 2015 Marketing Rocket Consulting'.

- 8) Database: Enter the Database Name and User that you setup previously, and press NEXT.

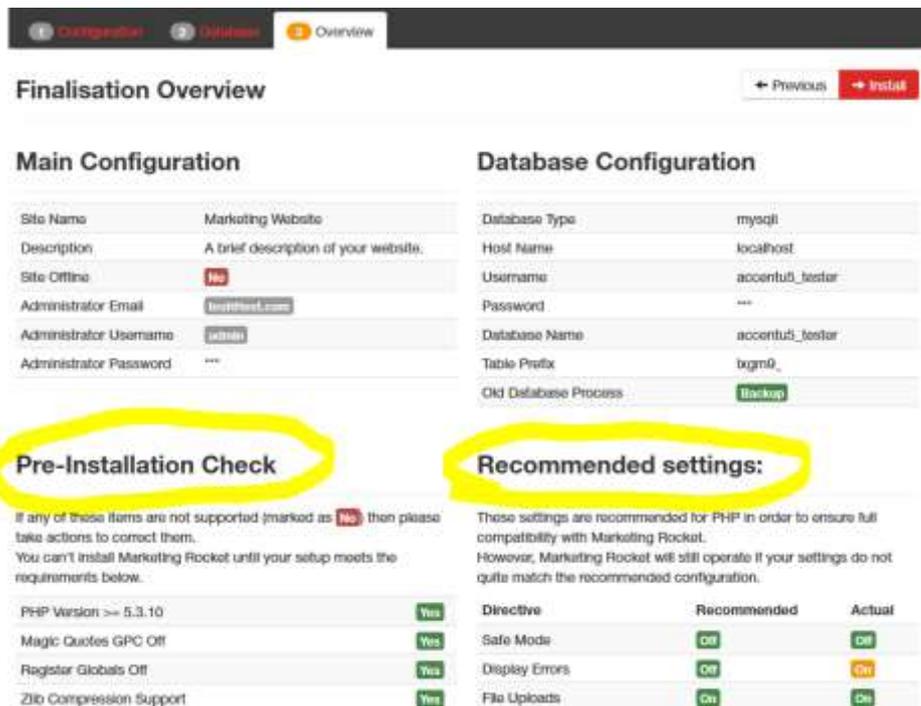


The screenshot shows the 'Database Configuration' step of the Agency LaunchPad installer. At the top, there's a progress bar with three steps: '1 Configuration', '2 Database' (active), and '3 Overview'. Below the progress bar, there's a 'Previous' button and a red 'Next' button. The database configuration area contains four input fields: 'Host Name *' (with 'localhost' entered), 'Username *' (with 'accentus_tester' entered), 'Password' (with '*****' entered), and 'Database Name *' (with 'accentus_tester' entered). Each field has a small text box below it providing instructions. At the bottom, there's a copyright notice: 'Marketing Rocket © LaunchPad is Copyright 2015 Marketing Rocket Consulting'.

Agency LaunchPad Installation

- 9) Now check over the final settings, paying special attention to the Pre-Installation Check, if any of these things are incorrect, then you may need to change settings on your hoster or contact your web host in order to set up your server to work with Marketing Rocket. All these settings are pretty standard and needed for most any new Web Software to run.

When ready, press Install.



Finalisation Overview

Main Configuration

Site Name	Marketing Website
Description	A brief description of your website.
Site Offline	No
Administrator Email	test@test.com
Administrator Username	admin
Administrator Password	***

Database Configuration

Database Type	mysql
Host Name	localhost
Username	accentu@_testar
Password	***
Database Name	accentu@_testar
Table Prefix	bgm0_
Old Database Process	Backup

Pre-Installation Check

If any of these items are not supported (marked as **No**) then please take actions to correct them. You can't install Marketing Rocket until your setup meets the requirements below.

PHP Version >= 5.3.10	Yes
Magic Quotes GPC Off	Yes
Register Globals Off	Yes
Zlib Compression Support	Yes

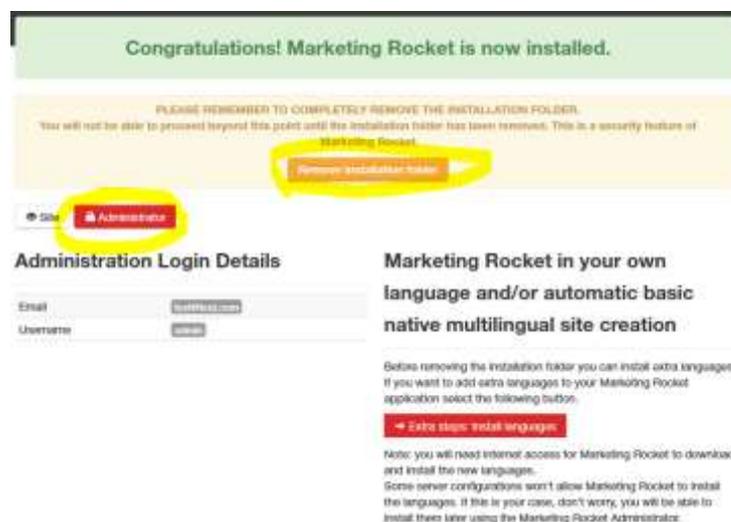
Recommended settings:

These settings are recommended for PHP in order to ensure full compatibility with Marketing Rocket. However, Marketing Rocket will still operate if your settings do not quite match the recommended configuration.

Directive	Recommended	Actual
Safe Mode	Off	Off
Display Errors	Off	On
File Uploads	On	On

- 10) If everything went smoothly, you will see the Congratulations message. To continue, click on the "Remove Installation Folder" message. You may then click on the "Administrator" button to arrive at the MR Administrator Login Area.

Be sure to Bookmark this Login Page for later use.



Congratulations! Marketing Rocket is now installed.

PLEASE REMEMBER TO COMPLETELY REMOVE THE INSTALLATION FOLDER.
You will not be able to proceed beyond this point until the installation folder has been removed. This is a security feature of Marketing Rocket.

Remove Installation Folder

Administrator

Administration Login Details

Email: test@test.com
Username: admin

Marketing Rocket in your own language and/or automatic basic native multilingual site creation

Before removing the installation folder you can install extra languages. If you want to add extra languages to your Marketing Rocket application select the following button.

Extra steps: install languages

Note: you will need internet access for Marketing Rocket to download and install the new languages. Some server configurations won't allow Marketing Rocket to install the languages. If this is your case, don't worry, you will be able to install them later using the Marketing Rocket Administrator.

Setup of Marketing Rocket:

Please Login to your Marketing Rocket installation:



Follow the video guide at the link below to finish the setup of your installation, and get a brief introduction into how to use Marketing Rocket.

<https://youtu.be/RJkcMjKYkco>

It is suggested that all staff who will be using Marketing Rocket watch the above video, so they can get a grasp of basic setup, and use of the software.